

# Simple Process, Clear Vision, Powerful Results.

**CJ DuBe'** is a connector, professional speaker, Certified EOS Implementer, serial entrepreneur who shows business leaders a bigger vision.



"Do you know how to execute your strategic plan? Are you using your employees to the best of their unique abilities? Can you imagine how successful your company can be?"

CJ answers these questions and more with clarity and direction that inspire CEOs and entrepreneurs to say, "CJ DuBe' is the best investment we've made to grow and expand our company."

## SPEAKING TOPICS

- **Strategic Execution: Get a Grip on Your Business**  
*Hitting the Ceiling; Accountability Chart; Rocks; Meeting Pulse; Scorecard*
- **Entrepreneurism: TRACTION: Vision Without Traction Is Hallucination**  
*Assess your Core Values and Core Focus; 10 Year Target; Marketing Strategy; 3 Year Picture, 1 Year Plan, Quarterly Rocks, Issues List*
- **Leadership: Running the People Part of Business**  
*Practical tools to reduce frustration and get better results. Right people. Right seats.*

## FORMATS:

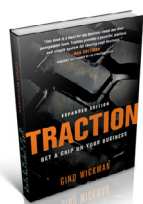
Keynotes

Half- and Full-Day Workshops

Media Appearances

“ I strongly recommend CJ DuBe' and the EOS process. CJ provides unique insight into entrepreneurial companies to help them find their way to the next level. Her ability to work with Executive teams, build relationships, speak her mind and promote 'open and honest' communication serves her clients extremely well. I recommend CJ for any entrepreneurial organization that wants to 'find its way.' ”

GREGG JOHNSON, Chief Financial Officer, Schwing Bioset



National Bestseller

"The concepts in TRACTION saved our company from mediocrity and propelled us to excellence. They have provided us with the tools to deal with any situation that might arise and better yet, to head off some situations at the pass."

ROB TAMBLYN, President, The Benefits Company

## INDUSTRY-LEADING ENTREPRENEUR

- Owner/Implementer EOS
- Grew Oberon consulting business from zero to \$8M in 3 years
- Talent Outsourcing for 30 years

## AWARDED

- 2009 National Association of Women Business Owner's "Pioneer of the Year"
- Minneapolis Business Journal's "#3 in the Fast 50"
- Collegiate DECA's Outstanding Service Award

## CITED AND INTERVIEWED

The Washington Post

THE BUSINESS JOURNAL

Star Tribune

FAMILY ORIENTED wife, mother of seven, grandmother of four

## PARTIAL SPEAKING LIST

- NAWBO
- WPO
- DECA
- EO
- Vistage

## BOOKING INFORMATION:

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Media Kit, video, rate schedule and references available upon request.