

Get A Grip On Your Business

REAL. SIMPLE. RESULTS.



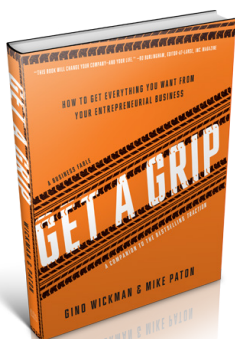
Best-selling author (GET A GRIP - with Gino Wickman) and award-winning speaker **Mike Paton** delivers engaging and actionable content that's tailor-made for busy entrepreneurs. His events energize leaders who are driven to improve their businesses and the quality of their lives. Participants in Paton's dynamic keynotes and intense, hands-on workshops will:

- Understand the six keys to building a truly great organization
- Roll up their sleeves and confront organizational issues head-on
- Learn how to get everyone focused on achieving a clear company vision
- Begin to instill discipline and accountability throughout the organization

Paton introduces a complete set of simple concepts and practical tools being used by thousands of entrepreneurial leadership teams to clarify, simplify and achieve their vision – the Entrepreneurial Operating System (EOS)®.

MIKE PATON:

Mike Paton is passionate about helping entrepreneurs live their ideal lives. The product of an entrepreneurial household and an early career in banking, Paton spent ten years leading entrepreneurial companies before discovering EOS in 2007. Instantly drawn to its timeless concepts and simple, practical tools - he became an EOS Implementer. Since then he's conducted over 1,000 sessions for more than 100 companies, and become EOS Worldwide's Visionary - leading more than 150 EOS Implementers in their efforts to help entrepreneurs around the world get what they want from their businesses.



GET A GRIP *How to Get Everything You Want From Your Entrepreneurial Business*

"After reading *Get A Grip* ... I see clearly how implementing the Entrepreneurial Operating System could truly transform a business and put it on the road to greatness. This book will change your company—and your life."

—Bo Burlingham, Editor-at-Large - Inc. Magazine; Author of *Small Giants: Companies That Choose to Be Great Instead of Big*

“ Paton's passion, expertise and genuine caring for business owners and leaders made this a very special event. I was thoroughly entertained but also walked away with a ton of useful tools I could implement tomorrow to make my business better. Great stuff! ”

– Jim Fisher, CEO

Midwest Sign and Screen Printing

IDEAL AUDIENCES:

Paton and EOS are perfect for groups of growth-oriented business owners and leaders, including:

- Business Peer Groups
- Industry Associations
- Trusted Advisor Groups
- Franchise Conferences

FORMATS:

- Keynotes
- Half-Day and Full-Day Workshops

PARTIAL SPEAKING LIST:

- Entrepreneurs' Organization (EO)
- Vistage
- HubSpot INBOUND
- Executive Group, Inc.

Contact April Sonksen for speaker information and scheduling:
asonksen@achievetraction.com
or 646.245.7735

achievetraction.com

“ When Paton speaks, it’s like a “quiet storm.” What I mean is that he is deeply thoughtful, meticulous, and calm in his delivery, but his messages and insights are powerful and booming. The passion he has for what he does and what he teaches is obvious. He spoke at a past Annual Meeting and we received more positive feedback about his address to our employees than anyone previously. He really made people think about their roles and accountabilities within our organization. ”

Jim Redpath, Partner – Redpath and Company

“ I believe EOS was a turning point in our 15-year entrepreneurial journey. Through the tools, we learned vision was important but accountability to our vision would help us achieve our goals. Less became more, a common vocabulary developed, and people began having more fun at work! With EOS, I found the focus we needed. ”

Matt Meents, CEO & Co-founder – Magnet 360

“ How were two guys with no prior business or corporate experience going to grow their business by a factor of 10x? Long story short, Paton was there every step of the way. Every 90 days he guided us, pushed and prodded us to greater heights. He kept us accountable to the EOS system over the next 4 years and sure enough, right as rain, we hit our goal on December 31st of 2015. Ryan and I will always be indebted to Paton for his passion for EOS and most of all his open and honest nature. ”

Andrew Duneman, Integrator – Bulk Reef Supply

“ Paton’s unique ability to facilitate open and honest communication liberates our management team to be 100% on the same page, set SMART rocks and solve real issues holding us back from our full potential. In a nutshell, “cut the crap, get real and get ‘er done!” ”

David Reiling, CEO – Sunrise Banks

