

Simple Process, Clear Vision, Powerful Results.

CJ DuBe' is a professional speaker, EOS Implementer, Head Coach at EOS Worldwide and serial entrepreneur who shows business leaders a bigger vision.



As one of the top Implementers in the country CJ has helped over 90 companies clarify, simplify and achieve their vision with the *Entrepreneurial Operating System*®. An award-winning entrepreneur with a dynamic background, CJ is also a sought-after speaker. Delivering passionate and energetic keynotes and workshops participants leave looking at their business in a whole new way, and armed with a set of simple concepts and practical tools they can take back to their business tomorrow.

SPEAKING TOPICS

- **Strategic Execution: *Get A Grip on Your Business***
Hitting the Ceiling; Accountability Chart; Rocks; Meeting Pulse; Scorecard
- **Entrepreneurism: *TRACTION: Vision Without Traction Is Hallucination***
Assess your Core Values and Core Focus; 10 Year Target; Marketing Strategy; 3 Year Picture, 1 Year Plan, Quarterly Rocks, Issues List
- **Leadership: *Running the People Part of Business***
Practical tools to reduce frustration and get better results. Right people. Right seats.

FORMATS:

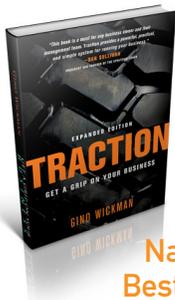
Keynotes

Half- and Full-Day Workshops

Media Appearances

“ I strongly recommend CJ DuBe' and the EOS process. CJ provides unique insight into entrepreneurial companies to help them find their way to the next level. Her ability to work with Executive teams, build relationships, speak her mind and promote 'open and honest' communication serves her clients and audiences extremely well. I recommend CJ for any entrepreneurial organization that wants to 'find its way.' ”

GREGG JOHNSON, Chief Financial Officer, Schwing Bioset



National Bestseller

“The concepts in TRACTION saved our company from mediocrity and propelled us to excellence. They have provided us with the tools to deal with any situation that might arise and better yet, to head off some situations at the pass.”

ROB TAMBLYN, President, The Benefits Company

INDUSTRY-LEADING ENTREPRENEUR

- 7 year Certified EOS Implementer
- Owner at Achieve Traction
- Grew HR consulting firm from zero to \$8M in three years
- Talent Outsourcing for 30 years

AWARDED

- 2015 Champions of Business “Woman of the Year”
- 2009 National Association of Women Business Owner’s “Pioneer of the Year”
- Minneapolis Business Journal’s “#3 in the Fast 50”
- Collegiate DECA’s Outstanding Service Award

CITED AND INTERVIEWED

The Washington Post

THE BUSINESS JOURNAL
MINNEAPOLIS • ST. PAUL

StarTribune
NEWSPAPER OF THE TWIN CITIES

FAMILY ORIENTED wife, mother of seven, grandmother of eight.

PARTIAL SPEAKING LIST

- NAWBO
- WPO
- DECA
- EO
- Vistage

Contact April Sonksen for booking information and scheduling:
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